

The Nature Conservancy

The Nature Conservancy is a leading international conservation organization.



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QuickTapSurvey is graphically very easy for the interviewers to read the question and select the answers. It has a nice interface and the learning curve on asking the questions is short.”

Craig Leisher,
The Nature Conservancy

The Challenge

Craig and his team journeyed to Mahale Mountain National Park in Tanzania to research the income of small-scale fishermen and farmers. There are no roads to the National Park, no electricity, and no Internet.

The Solution

To overcome this lack of infrastructure, Craig and his team used solar panels and a satellite phone to collect data using QuickTapSurvey's offline survey app.

They had solar panels on the roof of the office which were used every night to recharge the survey tablets. They also rented a satellite phone with built in wifi to upload the data via a satellite link.

The Results

The survey was designed to measure income among small-scale fishermen and farmers. The aim of the project is to provide income-generating opportunities for fishermen in exchange for them changing their fishing practices. It took an average of 21 minutes to do an interview.

The surveys are easily modifiable under field conditions. It was easy to add missing responses to multiple-choice questions even with very limited connectivity. I also taught most of the local enumerators and supervisors how to create a QuickTapSurvey and how to edit it so they could make changes next year when we do the survey again.

Key Customer Benefits

- Short Learning Curve
- No Internet Required
- Data Encryption

